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Centre for Career Guidance & Development

Creating Possibilities...Enabling

Growth

Event Report: Seminar on “Career in Medical Coding”

The **Centre for Career Guidance & Development (CCG&D)**, Integral University, Lucknow, organized a seminar on “**Career in Medical Coding**” for **M. Pharma and B. Pharma (Final & Pre-Final Year, 2026–27 batch)** students on **22 January 2026** at the **Pharmacy Seminar Hall, Integral University, Lucknow**.

Mr. Vinay Singh (Manager Strategic Alliance, AAPC India Pvt. Ltd.), served as the external expert for the seminar. He provided an in-depth overview of medical coding as a rapidly growing career in the US and global healthcare systems.

During the session, Mr. Singh explained the fundamentals of medical coding, its role in healthcare documentation, billing, and insurance, and the increasing demand for certified medical coders in India. He highlighted career pathways, certification requirements, salary prospects, and employment opportunities for students from pharmacy and life sciences backgrounds. Emphasis was also laid on the importance of professional training and global credentialing in enhancing employability.

Mr. Singh also shared industry insights on current market trends, outsourcing models, and the expanding role of Indian professionals in the global healthcare ecosystem. He guided students on skill development, career readiness, and the significance of continuous learning to remain competitive in the medical coding domain.

The session was interactive, with students actively engaging in discussions and seeking guidance on career planning and skill development. **A total of 60 students were benefited from the seminar**, gaining valuable exposure to emerging career opportunities in the healthcare and medical coding sector.

Glimpse of the Seminar –



Mr. Vinay Singh (Manager Strategic Alliance) making the presentation

